



Iberoamerica Vol.23 No.2 [2021. 12] : 273~307
<https://doi.org/10.19058/iberoamerica.2021.12.23.2.273>

Automation of Tasks and Knowledge-Intensive Services: A Sectorial Approach to the Impact of Covid 19 in Argentina*

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<Abstract>

The covid 19 pandemic led to an economic collapse and multiple impacts upon Argentina's labour dynamics. As well as in other parts of the region, falls in employment rates (both due to an increase in unemployment and significant withdrawals from the labour force) were combined with wage reductions for those who were able to keep their jobs. Thus, two important processes for the labour market complimented each other: a structural shock associated with a tasks automation as a reorganisation and substitution of factors, with a cyclical recession caused by the pandemic. The international experience shows the amplifying impact the latter has on the former, generating long-term consequences mainly in routine-intensive jobs. However, the knowledge-intensive services sector appears to be the most capable of cushioning the recessionary shock (both in terms of wages and labour absorption), even with nuances within the sector depending on the extent of the shutdown measures and its capability to switch to remote work. Finally, the task approach is decisive in capturing the ability to adapt both the cyclical and structural processes, absorbing a large part of the explanatory potential that sectoral classifications tend to bring about.

Key Words: Knowledge-Intensive Services, Automation of Tasks, Covid-19, Argentina, Market Labour

I . INTRODUCTION

The services sector has unique characteristics in terms of both job creation and productivity in the labour market, with results that do not always evolve in line with those of the economy as a whole. In particular, this paper is prepared in a context of macroeconomic adversity, after leaving behind the most complex consequences of the pandemic. However, its challenges are still far from being surmounted, and its culmination seems to extend in time, generating important and still uncertain effects on economies, both globally and locally. In this context, aspects related to the macroeconomic environment, sectoral development and its impact on the labour market are of particular standing. The challenges for societies and, above all, for governments due to the “day after” agenda of the pandemic are many, complex and even unknown. This is likely to be a transitional period in which the impact on labour dynamics caused by the restrictions imposed by each country through policies aimed at dealing with the health emergency will be gradually corrected.

This paper seeks to contribute to the post-pandemic crisis transition, with an emphasis on the recovery of societies' pre-pandemic living standards. This is done through a thorough analysis of the labour market dynamics produced by the crisis. Although a holistic view is proposed, the focus will be placed on a productive sector with features that do not always keep it in line with macroeconomic developments. Within the services sector, one section of industry stands out for becoming a user and producer of information and knowledge to provide services to its clients. These are the knowledge-intensive services¹⁾, which in recent decades have

taken on a greater role in Argentina's productive structure and show a skilled labor demand, displaying, in some cases, a more agile ability for reconversion than other sectors in the face of the pandemic.

On the other hand, these services seem to combine a faster emergency readjustment to an unforeseen supply shock²⁾, showing a better labour reconversion in response to structural technological shocks, mainly associated with the irruption of robotics and artificial intelligence. Thus, they seem to represent a virtuous impact in terms of factors substitution in the production function, in line with a pandemic crisis that modifies and increases labour transitions and trajectories.

Thus, an intersection analysis between types of industries and the labour market associates job characteristics with employment categories. However, within the same sector, the task that an individual actually performs may have considerable differences, thereby approximating a worker's skills and generating a precise correspondence among labour supply endowments and of labour demand requirements. As for the different effects of the pandemic on the labour market, some relevant trends could be listed: the destruction of jobs, the transformation of work tasks and the creation of occupations. This is no longer only the result of a technological revolution that makes it possible to replace work, but also of a crisis that differentiates essential occupations and forces a sudden migration to teleworking. For this reason, the aim is to investigate, within the knowledge sector, the tasks and

1) It includes activities as varied as accounting and legal services, architecture, audio-visual, engineering, software, advertising, research and development(R&D), and health and education services.

2) Basically, embodied in the non-migration possibility to a distancing exception scheme, with reduced mobility and extended capacity to migrate to telework.

individual characteristics that are most sensitive to these processes. At the same time, it seeks to understand the dynamics of labour paths associated with the combination of a structural and a circumstantial phenomenon that unleashes an unprecedented labour crisis.

II. Framework

The knowledge-intensive services(KIS) sector stands out for overturning the characteristics generally assigned to the tertiary sector. While in general terms, its mention was a synonym for low productivity and scarce innovation, KIS industries are now recognised as bearers of productivity gains and knowledge spillovers both within the sector(Hipp & Grupp 2005; Miles et al. 1995; Schnabl & Zenker 2013) and for fostering it in various economic areas through the generation and diffusion of technological and non-technological innovations(Gotsch et al. 2011).

With significant qualities to become an engine of growth for the region, knowledge-intensive service industries are nowhere close to their potential yet(López & Ramos 2013). Their integration into the world's main value chains³⁾ and global transnationalisation schemes makes the proliferation of the sector attractive for any economy, where, despite its uneven development⁴⁾, its growth is not only limited to “rich” countries with high savings rates. In Latin America countries there is an increasing importance

3) Unlike many of the traditional services, these are notable for their tradable nature.

4) The development of this sector is not the same for all regions, with the most developed regions having the highest share in GDP(about two thirds).

of KIS exports, in which for instance, Brazil is the largest exporter of market services, Argentina is the largest exporter of software services and Costa Rica is an important exporter of market and software services in the region (López & Ramos 2013; Méndez Maya et al. 2018). In particular, Argentina seems to present comparative advantages in the provision of these services (UNCTAD, 2018), even in spite of a decreasing performance in recent times.⁵⁾ In terms of their morphology, Argentine CIS firms are larger than the national average (measured by number of employees) and tend to have higher wage expenditures than the overall mean (López & Niembro 2019). In addition, relative to other economic sectors, wages and social contributions represent a substantial part of the costs, reflecting the labour-intensive nature of these activities (López 2018). Nevertheless, a nodal feature for this paper is that aggregate labour characteristics may hide dissimilar sensitivities across CIS sub-sectors, and even heterogeneity within them (Amara et al. 2009; Consoli & Elche-Hortelano 2010; Corrocher et al. 2009).

In terms of labour dynamics, their development is strongly linked to the level of human capital of the country in which their services are offered (Chicha Mejía 2011)⁶⁾, where different education indicators are one of the main determinants of their export ratios (Meyer 2007). Linked to high

5) Knowledge-based exports show a drop in the overall ratio from 0.44% in 2010 to 0.27% in 2018 and plateau at around 8% of total national exports.

6) Using the OECD SIC classification (which includes both manufacturing and services), it identifies relatively homogeneous sets of sectors in terms of the skills and training of their human resources, verifying a relationship between the groups that bring together the most highly skilled occupations and the sectors that the OECD classifies as knowledge- and technology-intensive.

wages and value added, it is possible to account for the crucial role of (skilled) human resources in CIS and even the existence of certain conditions that allow in some sectors the emergence of extraordinary entrepreneurial income that can be partially absorbed by the respective labour force. Together with the business environment, this seems to be one of the main constraints for the region (López & Ramos 2018), and it should not be overlooked that the deficit of vocations in certain academic areas (such as engineering in general, or computing in particular), is becoming a widespread phenomenon in the West and is exacerbated in Latin America.

It is not only the human capital requirements a stylized fact that differentiate the sector. On the labour demand side, the tasks scheme that workers actually perform in their jobs also diverge from those performed in other segments, and within the sector the sensitivity to structural processes of technological change is uneven (Acemoglu & Autor 2011; Autor et al. 2003).⁷⁾ Martínez et. al. (2020) shows the sector not only as a key part of the labour and productive scheme, but also as a driver of a complementary labour demand with new technologies whose productivity is accelerated by

7) Autor et al. (2003) and Acemoglu and Autor (2011) use a “task approach” methodology in order to assess potential automation risks, not on the basis of individual worker attributes but on the basis of the task they perform. For this, they divide the set of tasks into four main ones that combine two broad categories: (i) routine and, (ii) non-routine, (iii) manual, (iv) cognitive. Regarding the first grouping (items (i) AND (ii)), the difference lies in whether the task is a repeated set of invariant actions or not. If this is the case and it is a methodical repetition around a constant procedure, these can clearly be imitated by a machine or computer programme. As for the second distinction (points iii and iv), the use of physical force separates the two groups of tasks to give rise to the different combinations.

them.⁸⁾ In contrast to traditional service sectors and goods industry, where the share of jobs intensive in routine and manual tasks (e.g. cleaning, hawking, etc.) was considerably higher, their risk of automation or of being included in the lower ranges of the income distribution became higher (Autor & Handel 2013).

In addition to the complex dynamics challenging the productive structures of the world's economies, an unprecedented labour crisis caused by Covid-19 is compounding trends that were already in progress prior to the arrival of the virus. The reduction in the level of economic activity in the region generates significant pressure on labour dynamics, which translates into a drastic employment, hours worked and labour income contraction. Both its impacts and the recovery path seems uneven according to sectoral adaptive capacities (Chernoff & Warman 2020)⁹⁾, generating an amplification of labour and income gaps that may also disproportionately affect different population groups (Bartik et al. 2020)¹⁰⁾ and exacerbate inequality levels existing before the outbreak of the pandemic (Beccaria et al. 2021). This is also driven by the rise of digital technologies (Czifra & Molnár 2020), which despite their ability to prevent collapse in the economy by ensuring a

8) This is in contradiction to what was the case not so long ago, where the service sector, in overall terms, was seen as synonymous of low productivity and lack of innovation. At the same time, Autor (2013) showed a process of polarisation in employment in the US, where the growth of the lower tail of the distribution was explained by the growth of services such as cleaning, personal care, hairdressing, street vending, etc.

9) For the US, at-risk labour markets are assessed by identifying occupations with a high potential for automation and which also exhibit a high risk of viral infection.

10) For example, women are over-represented in some of the sectors worst affected by the crisis due to their inability to migrate to telework, such as hotel services, gastronomy, or domestic services.

degree of connectivity, enact an excessive reconversion of tasks and production processes(Schilirò 2020).

Recent evidence from the US suggests that recessionary episodes promote both automation(expressed by robotics and artificial intelligence) and the relocation of productive resources as a way to increase efficiency and productivity in firms(Jaimovich & Siu 2020).¹¹⁾ Not only do routine jobs naturally suffer the greatest impact through job destruction, but also most of them are not generated again in recovery periods. The opposite is true for non-routinary occupations, which show much more subdued declines and quicker recoveries. In particular Kopytov et. al.(2018) point to the Great Recession as an enabler of this process, developing a model that explains the increase in the automation investment ratio for the period and the consequent labour polarisation. For the case of Canada, Blit(2020) reinforces this hypothesis by pointing out that the fall(and non-recovery) in the share of routine employment is discernible in the last three recessions, forecasting an even more pronounced impact in the covid crisis, and in industries that combine the greatest impact of shutdown measures and increased automation capacity.¹²⁾ A stylised fact that is verified for both countries is that these dynamics coincide for the last recessions(since the mid-1980s after the start of the ICT revolution) as opposed to previous episodes.

At the same time, the features of this economic crisis make it dissimilar from previous downturns, being largely self-imposed through an

11) At the same time, from a regional perspective(Hershbein & Kahn 2018) show that automation increases the demand for skilled labour in regions hit hardest by the Great Recession.

12) It identifies retail, wholesale, transport, manufacturing, and construction as the worst affected.

unprecedented total economy shutdown economy as a way to mitigate the spread of the virus. Thus, both the trigger and the means of moderating its consequences make this crisis unique in its effects on the labour market. One of the main considerations is that unemployment rates cannot and fail to be a full measure of labour market difficulties. An aggregate measure requires the incorporation of reductions in activity rates, understood as a discouraging effect due to the impossibility to be hired. The latter has significant costs, given that transitions that migrate out of the labour force are those that make the process of returning to an occupation harder and longer (Kupets 2006).

Again, the addition of a focus on transitions between employment positions and wage dynamics points to the explanatory insufficiency of a single labour indicator (Cortes & Forsythe 2020). On the contrary, a first sectoral analysis should be nourished by a more specific framework such as a task approach that allows for an analysis of labour sustainability and reaction to structural changes (Acemoglu 2020). The inclusion of different individual characteristics must especially include an educational dimension, which is central to the knowledge sector (Schnabl & Zenker 2013). The need to understand and measure the specific impacts of the Covid-19 crisis on the labour market thus requires the inclusion of occupational and remunerative pathways for each of the sectors in relation to the particular characteristics of both labour supply and demand.¹³⁾

13) For Argentina, the COVID-19 didn't produce important aggregate changes in the jobs quantity of KBIS (Rodríguez Repeti & Marcel, 2021), however the composition inside of this jobs had been affected.

III. Methodology

For this paper, data from the Permanent Household Survey (EPH) collected by the National Institute of Statistics and Censuses (INDEC) of Argentina is used, corresponding to the fourth quarter of 2019 and the fourth quarter of 2020, including those individuals which can be identified in both time periods. It should be noted that the EPH is carried out individually by surveying the person only once during a quarter, where in order to obtain the transition between tasks it is necessary to track them over time. For this, through a unique personal identification code, it is possible to do it for six quarters in a non-continuous way (a person is surveyed for two quarters) leaving a “resting” period. For this reason, a database is created from a balanced panel where the task is obtained in each of the individual's time observations.

Subsequently, the different activities are grouped into goods- and services-producing sectors according to the Classification of Economic Activities for Socio-demographic Surveys (CAES). Within the latter, it is important to note that, in the literature on knowledge-intensive services, several definitions are proposed (García-Quevedo et al. 2013; Wood 2002), although empirically there is a consensus about the sectors that make up these types of services (Doloreux et al. 2008; Martínez et al. 2020; Schnabl & Zenker 2013; Torrecillas & Brandão Fischer 2011). With this in consideration, the activities corresponding to the different knowledge-intensive services are identified, and these activities were grouped by sub-sectors following the Eurostat classification¹⁴⁾ (Table 1).¹⁵⁾

Table 1. KIS classification (CAES)

CAES Classification	Activities	Category
59	Motion picture, video and television programme production, sound recording and music publishing activities	High-tech knowledge-intensive services
60	Programming and broadcasting activities	
61	Telecommunications	
62	Computer programming, consultancy and related activities	
63	Information service activities	
72	Scientific research and development	Knowledge-intensive services
60	Water transport	
61	Air transport	
69	Legal and accounting activities	
70	Activities of head offices; management consultancy activities	
71	Architectural and engineering activities, technical testing and analysis	
73	Advertising and market research	
74	Other professional, scientific and technical activities	
79	Employment activities	
80	Security and investigation activities	
64	Financial service activities, except insurance and pension funding	Knowledge-intensive financial services
65	Insurance, reinsurance and pension funding, except compulsory social security	
66	Activities auxiliary to financial services and insurance activities	
68	Publishing activities	Other knowledge-intensive services
75	Veterinary activities	
84	Public administration and defense; compulsory social security	
85	Education	
86	Human health activities	
87	Residential care activities	
88	Social work activities without accommodation	
90	Creative, arts and entertainment activities	
91	Libraries, archives, museums and other cultural activities	
92	Gambling and betting activities	
93	Sports activities and amusement and recreation activities	

Source: Own elaboration based on Eurostat.

14) See: [https://ec.europa.eu/eurostat/statistics-explained/index.php?title=Glossary:Knowledge-intensive_services_\(KIS\)](https://ec.europa.eu/eurostat/statistics-explained/index.php?title=Glossary:Knowledge-intensive_services_(KIS))

15) For example, López & Niembro (2019) use this classification for an intra-sector cluster analysis.

Subsequently, using the typification of tasks for the different occupations set by the O*NET (Occupational Information Network), they are classified according to the task approach developed and used by Autor et al.(2003) and Acemoglu & Autor(2011). In this regard, four typical classifications of occupations consistent with the intensity of the tasks performed are determined by branch production branch: manual routinary (tasks associated with finger dexterity and the manipulation of small objects, performed by workers with medium qualifications but highly codifiable and replaceable by automation processes), manual non-routinary(involving low qualifications but not very codifiable, influenced by factors such as culture that make automation difficult), cognitive routinary(performed by workers with medium qualifications, which can be computerised due to their high repetition, such as tasks performed by administrative personnel, sales personnel, among others) and non-cognitive routinary(tasks performed by highly qualified staffs, which require abstract thinking, creativity, critical problem solving and communication skills, complemented by computing and technology).

In terms of statistical methods, firstly, a panel data was constructed to follow the same individuals over one year(IV2019-IV2020). A dummy variable takes value zero if the individual maintains his or her job and one if he or she lost it. Additionally, a dummy variable was constructed that takes the value zero if the individual's average wage remained above the average wage of the economy in real terms, and value one if it was below it.¹⁶⁾ To explain the probability of these variables taking the value one, a Generalised Linear Model(GLM) is used for each case(Equation 1) using as

16) During the pandemic there was a real fall in aggregate wages of 7.4 per cent.

controls geographical variables, age, gender, the branch of activity in which the individual is employed, the type of task performed, among others. The coefficients of the logistic regressions are estimated by maximum likelihood as a binary variable. Maximum likelihood estimators (MLE) are consistent, have minimal variance, and are normally distributed over large samples (Stock et al. 2012; Verbeek 2004). The estimated coefficients, once exponential, are interpreted as conditional odds ratios in a multiple regression. In addition, Pearson's chi² test is performed for both models to test their goodness of fit. The predictive power of each model is also tested by means of the ROC (Receiver Operating Characteristic) curve and the area under it (AUC), reporting the same in the estimation of each model.

$$P(Y = 1|X) = \beta_0 + \beta_i X_i + \varepsilon_i \quad (1)$$

- $P(Y = 1|X)$ = Represents the probability that the dependent variable takes value one.
- X_i = Represents the set of explanatory variables for both labour supply and labour demand.
- $\beta_i \beta_i$ = Represents the set of coefficients that accompany the explanatory variables.
- β_0 = Is the estimation constant.
- ε_i = Represents the estimation error.

IV. Descriptive Analysis

The magnitude of the pandemic's impact on the latin american labour market ranges from forced migration to telework, nominal wage reductions, and total inhibition of professions or services provision. A first inequality was limited to dividing the population between those who maintain their income source and those who had already lost it, even worsening the high levels of inequality that existed before the outbreak of the pandemic.¹⁷⁾ The latter were nurtured by different channels that differentiated the pandemic from other traditional crises. For Argentina, the unemployment rate returned to double digits (11%)¹⁸⁾, a fact that was even cushioned by a massive outflow of the labour force¹⁹⁾ (discouragement effect given the scarce job alternatives, a reduction in search incentives and the supply shock generated by the shutdown measures) having led to a higher level of unemployment.²⁰⁾ The employment loss reached almost 700 thousand workers²¹⁾, of which more than 200 thousand were newly

17) In Argentina, inequality showed a slightly increasing trend from 2018 onwards with a Gini coefficient oscillating between 0.43 and 0.45, where in a recessionary period, the higher deciles saw their incomes fall in a more moderate way than the fall in the lower deciles.

18) We have to go back to 2005 to see this phenomenon in action for the first time.

19) 2, 2pp annual decline to reach an activity level of 45% by the end of the year.

20) In other words, if the Economically Active Population had been at the values of the end of 2019, which would imply adding more than 600 thousand new workers, the unemployment rate would have reached 15%. All this, even without taking into account the impact on labour intensity, where part of the recovered employment refers to jobs of less than 35 hours per week (+1.7pp in the last quarter), resulting in an underemployment rate of 15.1% by the end of the year, being the highest value since 2004.

unemployed and almost 500 thousand had left the labour market, a fact that thwarts and lengthens the process of returning to a state of employment.²²⁾ At the same time, those who continued to earn an income did so in many cases on a partial basis. The remunerations present noticeable falls²³⁾, even if masked in general levels that did not show more pronounced declines, given that many of the jobs lost were located in the lower part of the income distribution.

However, the impact on employment and transitions within it match sectoral intensity. Undoubtedly, the knowledge-intensive services sector was the main mitigating factor in terms of employment retention, even with heterogeneities that cannot be captured by a standard statistical grouping. One of the main differences is observed in the market services sector, which includes activities that are more sensitive to the constraining process. Even within the classification, there is a notorious diversity with occupations whose effect on both the quantity and the wage impact ²⁴⁾ of the subgroup

21) One of the most outstanding facts is that in just 5 months of the pandemic, 150,000 registered employees were lost in the private sector, adding up to a similar amount as in 2019, a year characterised by a deep recession.

22) Based on the micro-data of the Permanent Household Survey (EPH), an inactive person has, among the different possible pathways, the highest probability of remaining inactive in the following period. Once they have left the labour market, it is very difficult to re-enter it: only 7% go from inactivity to unemployment and only 12% manage to earn an income under any employment condition (regardless of whether the job is registered or not). In turn, an unemployed person in one quarter is much more likely to get an informal job than a registered one in the following quarter. He or she is even more likely to remain unemployed or to become inactive.

23) The year 2020 was characterised by each and every month with year-on-year declines in real wages, reinforcing a trend that had been in display since mid-2018.

24) Lopez & Miembro (2019), in a cluster analysis, point to some of these services as

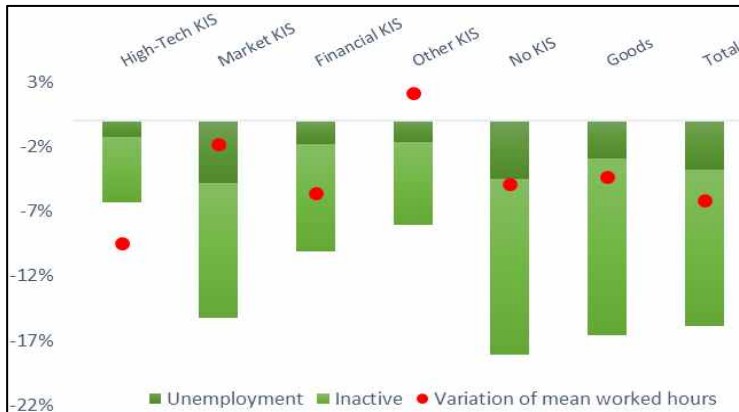
will be high. However, the knowledge sector differs from the goods industry and especially from the traditional services industry (with proximity personal services being the most affected). At the same time, the variation in hourly earnings shows a correlation with job dynamics. Even in a context of generalised loss of income, a fraction of CIS services (financial and high tech) show a wage evolution significantly above the evolution of prices. In contrast, the declines in the goods and services industries are in line with decreases in their labour absorption and are even tempered by the fact that most of the jobs lost were those with the worst hiring conditions.²⁵⁾ Again, the SIC sector does not behave uniformly, with certain professional services being prevented from migrating to telework, receiving a greater impact from the constraints of remoteness.²⁶⁾ (See Appendix I).

having “high staff remuneration”, which may reflect both the qualification of the respective staff and particular labour bargaining conditions in branches that develop activities of high social and economic impact and are highly regulated by public policy.

- 25) For example, the rate of informality (unstable employment associated with lower pay) fell during the year from almost 36% to 32% (with a peak of 23% in the second quarter of 2020) as a result of an expulsion of those workers who were engaged in activities that prevented them from working. Thus, the counter-cyclical adjustment mechanism of the shift to informality, often observed in previous recessions, was dampened, among others, by their greater participation in productive sectors that had to stop their activities and were not included among the essential ones. Naturally, they are more easily capable of interrupting this type of employment relationship, with a higher incidence of this type of employment in smaller, less productive companies, and therefore with greater difficulty in withstanding long periods of closure.
- 26) This is reinforced by various international experiences. ILO (2020) notes that for some countries in the region the fall in labour income in certain occupational activities more than doubled the average decline, while some sections of transport more than tripled it.

The unemployment rate only captures part of the magnitude of the difficulties faced by the labour market and therefore needs to be complemented by other labour indicators (Table A 1 and Table A 2). On the one hand, job losses are fuelled both by an increase in unemployment and a significant outflow from the labour force. On the other hand, the evolution of hours actually worked provides a more complete picture of labour market behaviour, reflecting not only job losses but also decreases associated with reductions in working hours or temporary suspensions. As can be seen in Graph 1, even among those who continue to maintain their employment, the reduction in hourly intensity is significant for almost all sectors.

Graph 1. Employment ratios variation

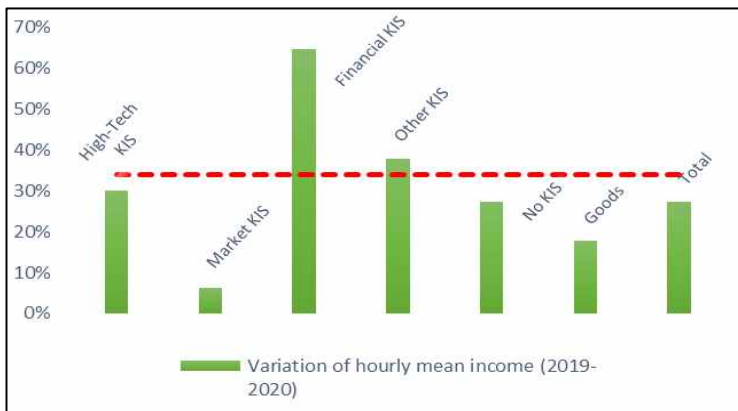


Source: Own elaboration.

Regarding average income, it can be observed that the impact of the pandemic had negative consequences in most sectors, excluding services

related to financial activities, which presented a real increase in average income and the category "Other SIC", where the average income managed to be situated just above the inflation line(Graph 2).

Graph 2. Real income variation by economic sector



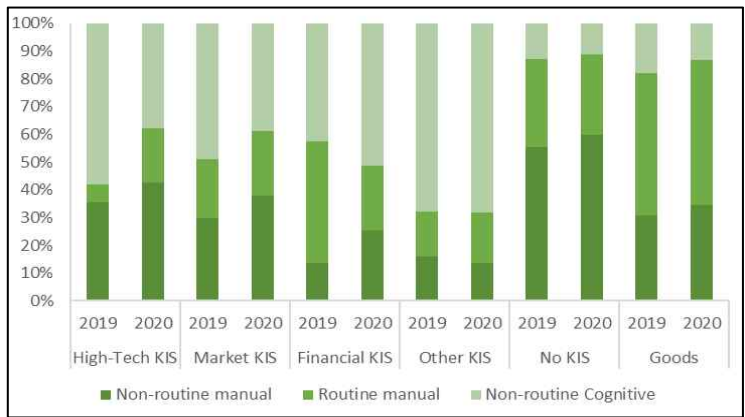
Source: Own elaboration.

The exceptional situation of the pandemic multiplied the transitions witnessed in the labour market. The sharp fall in its volume implied transitions into unemployment and mostly pronounced exits from the labour force. At the same time, among those who remained in employment, high inter-sectoral movements were observed, with a significant outflow from the service industries (sectors mostly affected by the confinement and distancing measures, such as the leisure industry, commerce and non-professional personal services) to both knowledge sectors and the goods industry.

All this poses a complex challenge, where on the supply side, the activity level expresses a mild recovery that fails to reach pre-pandemic levels.²⁷⁾

Under this uncertainty, firms capability to rehire non-essential workers is low. Moreover, the literature presented here shows that for developed countries, a large part of these workforce is not reemployed, taking advantage of the opportunity to automate, reorganise operations and engender a factor reschedule. This process is not prompt, and the time it takes to readjust firms' production patterns can further exacerbate the recession. For example, factors such as labour and capital are relocated from proximity or materialisation tasks to online supplies and services(even within the same sector), a process that entails a delay in finding efficient

Graph 3. Tasks classification by economic sector



Source: Own elaboration.

27) With an annual fall of 9.9% in output, the 15.9% slump in the second quarter failed to compensate in the second half of the year. Of all the sectors included, only two showed growths: financial intermediation and the electricity, gas and water sector associated with basic needs and essential services.

levels of operations and scale. The Covid crisis differs from previous adversities in the degree of economic transformation induced. This translates into an unprecedented readjustment in firms' operations, with the drive to shift factors and task automation impacting disproportionately on both sectors and individual characteristics(Graph 3).

V. Results

Regarding the employment loss for the period IV 2019 – IV 2020, it can be observed that women are more likely to be unemployed than men, thus widening the gender gaps in employment that existed prior to the pandemic. This is due to the fact that women tend to be employed in economic sectors that were strongly affected by the pandemic and by the lockdown measures. It is important to bear in mind that although the female labour force is overrepresented in education and health sectors(slightly affected by the crisis) this did not outweigh the loss of female employment in the remaining occupations. The same is true for young people compared to adults, with a higher participation in jobs linked to the hotel, leisure and construction sectors, among others, which were mostly affected by the closure measures. In addition, it can be seen that education is a determining factor for keeping the job, and that higher the education level in comparison with individuals who did not complete their primary school, lower the probability of job loss. These results are common to the three models, presenting different magnitudes in each of them, which are statistically significant at 1% (Table 2).²⁸⁾

Breaking it down by sector, it can be concluded that individuals employed in the service sector have a 13% additional probability of becoming unemployed according to the first two models (Table 2, columns (1) and (2)), and 10% under model three (Table 2, column (3)), compared to an individual employed in the goods-producing sector. In contrast, individuals employed in the SIC sector have a 37% higher likelihood of remaining employed than those employed in the goods-producing sector.²⁹⁾

Within the KBIS, the only subgroup with a higher probability of job losses (between 14% and 26%) compared to the production of goods, is the Knowledge – intensive market services subgroup, which is an interesting but predictable result. This subgroup includes tasks such as Water and Air transport, Architectural and engineering activities, among others, activities that have been affected negatively by the pandemic (Table 2, columns (1) and (3)).³⁰⁾

The addition of task controls groups together much of the explanatory potential previously attributed to sectoral disaggregation. In line with previous studies (Martinez et. al. 2020), while sectoral differentiation is useful for a projection analysis, a further in-depth analysis at the individual task level has an even higher explanatory power, even after controlling for educational levels. In short, a purely sectoral analysis seems to be an incomplete solution when it comes to a thorough diagnosis of the labour

28) The comparison of the category no education to incomplete primary has opposite signs in model one (Table 2, column (1)) and model three (Table 2, column (3)) and the coefficient accompanying this variable in model two (Table 2, column (2)) is statistically non-significant.

29) All these results are statistically significant at 1%.

30) All these results are statistically significant at 1%.

map and its sensitivity to recessionary episodes. In line with this, it is noted that routine manual and non-routine cognitive tasks present lower probabilities of job loss, 24% and 100% respectively, these results being statistically significant at 1%(Table 2, Column (3)).

Table 2. Job loss probability during pandemic

	(1)	(2)	(3)
	dy/dx	dy/dx	dy/dx
Woman	0.945*** (0.00304)	0.959*** (0.00306)	1.012*** (0.00385)
age	0.945*** (0.00547)	0.947*** (0.00597)	0.935*** (0.00563)
Complete elementary	-0.770*** (0.00900)	-0.774*** (0.00900)	-0.787*** (0.00917)
Incomplete high school	-0.853*** (0.00958)	-0.865*** (0.00958)	-0.856*** (0.00952)
Complete high school	-0.972*** (0.00840)	-0.987*** (0.00840)	-1.002*** (0.00867)
Incomplete university	-0.944*** (0.00899)	-0.956*** (0.00900)	-0.983*** (0.00920)
Complete university	-1.143*** (0.00925)	-1.153*** (0.00926)	-1.072*** (0.00930)
Services	0.138*** (0.00543)	0.115*** (0.00542)	0.0965*** (0.00559)
SEC	-0.091*** (0.00604)		
High-tech		-0.093*** (0.00609)	-0.340*** (0.0247)
Market		0.135*** (0.00949)	0.172*** (0.0108)
Financial		-0.007*** (0.0160)	0.0449*** (0.0165)
Other NIS		-0.586*** (0.00706)	-0.339*** (0.00810)
Routine			-0.245*** (0.00450)
Cognitive non-routine			-1.019*** (0.00743)
Constant	-0.060*** (0.0180)	-0.068*** (0.0180)	-0.395*** (0.0185)
Observations	2,621,593	2,621,593	2,639,350
AIC	0.74	0.74	0.76

Standard errors in parentheses.

*** p<0.01, ** p<0.05, * p<0.1

Note: In addition, marital status and occupation status were used as controls.

Source: Own elaboration.

In terms of individuals' wages, the real variation of hourly income shows a reduction³¹⁾ for women compared to men in all three estimated models. In addition, the real hourly income of adults is less likely to decrease compared to that of young people. Additionally, it is observed that the higher the educational level, the lower the probability for real hourly income to decrease. These results are common to all three models and are statistically significant at 1%.

As for services, in the three estimated models it can be observed that there is a lower probability that the real hourly wage will be reduced in relation to that of goods(around 17%), depending on the model. In addition, the hourly wages of KIBS have a nonreduction probability of 66% compared to those of goods. Within the CIS, all the subgroups present negative probabilities of real hourly income reduction compared to individuals employed in the goods sector, these results being statistically significant at 1%. Finally, if we look at the tasks performed in the different productive activities, routinary manual tasks have a probability close to 15% of having a decrease in their hourly wage in real terms with respect to non-routinary manual tasks, and in non-routinary cognitive tasks this probability is around 61%(Table 3).

31) It is important to note that the dependent variable takes value one when the individual's hourly wage is, in real terms, below the average hourly wage in the year 2020. In other words, it does not respond to a real reduction, but to a fall in income that is greater than that of the average(-7.4% during the pandemic) in an economy with more than two and a half uninterrupted real monthly falls.

Table 3. Real Income decrease probability during pandemic

	(1)	(2)	(3)
	dy/dx	dy/dx	dy/dx
woman	0.299*** (0.00360)	0.262*** (0.00360)	0.264*** (0.00373)
age	-0.651*** (0.00662)	-0.645*** (0.00628)	-0.653*** (0.00652)
Complete elementary	-0.741*** (0.0107)	-0.764*** (0.0107)	-0.734*** (0.0110)
Incomplete high school	-0.398*** (0.0106)	-0.403*** (0.0106)	-0.404*** (0.0109)
Complete high school	-0.572*** (0.0102)	-0.580*** (0.0102)	-0.607*** (0.0105)
Incomplete university	-0.744*** (0.0106)	-0.752*** (0.0106)	-0.775*** (0.0111)
Complete university	-0.503*** (0.0105)	-0.513*** (0.0105)	-0.514*** (0.0110)
Services	-0.149*** (0.00530)	-0.171*** (0.00530)	-0.190*** (0.00519)
SIC	-0.656*** (0.00682)		
High Tech		-0.485*** (0.0169)	-0.0760*** (0.0150)
Market		-0.443*** (0.00342)	-0.323*** (0.0109)
Financial		-0.740*** (0.0136)	-0.326*** (0.0147)
Other IIS		-0.720*** (0.00670)	-0.615*** (0.00724)
Routinary			-0.148*** (0.00432)
Cognitive non-routinary			-0.615*** (0.00620)
Constant	1.125*** (0.0139)	1.103*** (0.0139)	1.201*** (0.0202)
Observations	1,564,373	1,564,373	1,497,029
AIC	0.67	0.67	0.65

Standard errors in parentheses.

*** p<0.01, ** p<0.05, * p<0.1

Note: In addition, marital status and occupation status were used as controls.

Source: Own elaboration.

VI. Conclusion

The Covid 19 pandemic persists in breeding health difficulties at the same

time this research is being written. However, its deeper economic impact appears to have been surmounted, leaving several conclusions and lessons for future research questions and policy directions. The collapse in the labour market was unprecedented in its speed of decline, while its recovery was partial, discontinuous and subject to characteristics and conditions of both labour supply and demand. Many firms had to cease operations and did not resume them, while many workers could not be rehired and, in several cases, even dropped out of the labour force.

The extent of the recession, however, was not homogeneous, deepening a clear sectoral cleavage, and specifically, according to the tasks performed. Undoubtedly, the traditional service sectors were the hardest hit, being the first to receive the shock of sanitary restrictions and the impossibility of contact. This phenomenon was credited to a higher extent than in goods and manufacturing sectors associated with higher specific human capital linked to experience in the firm. Workers in these industries were significantly more likely to lose their jobs, and among those who kept it, their chances of listing a wage reduction above the economy average were even higher. In this way, the knowledge sector was the most adaptable to a process of forced migration to telework, including many activities not exempted from the isolation restrictions, declared as essential. However, even within the knowledge sector, its performance could not be standardized. Serious effects are observed in sectors with total business interruption and no capacity for remote service provision.

Following the literature, recessionary shocks generate disproportionate impacts depending on the type of tasks performed, accelerating structural

processes linked to the reconversion and substitution of work. There were tasks priorly threatened and sectors with serious challenges before the pandemic, and which to a greater extent bore the burden of previous recessions. These same jobs, principally located in the lower tail of the income distribution (non-routine manual) and those with the highest risk of automation (routine), are the ones that are significantly more likely to exit employment rates and reduce their real income. Although these effects are mainly observed for the former (many of them associated with informal employment and low educational achievements), for the latter the risk of job extinction is higher, even if pre-crisis levels are recovered. Thus, the growth in automation and demand for skilled labour is accelerated by the depth of recessions, a trend that translates almost entirely into permanent losses in routine employment. These periods of urgent reorganisation for companies production function can generate long-term impacts on both firm productivity and the associated labour markets. Within this framework, any public initiative should be considered, assessing its capacity to promote collective welfare by mitigating the multiple adverse effects on the labour market.

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Appendix I.

Table A 1. Labor Transitions (from file to column)

	High-Tech KIS	Market KIS	Financial KIS	Other KIS	No KIS	Goods	Unemployment	Inactive
High-Tech KIS	63.04	1.78	1.14	0.28	0.19	0.00	0.38	0.47
Market KIS	2.17	75.11	2.27	0.66	0.96	1.34	4.92	3.30
Financial KIS	1.09	2.22	80.68	0.76	0.28	0.27	0.76	1.06
Other KIS	4.35	3.56	4.55	89.74	2.48	1.34	7.20	8.73
No KIS	27.17	14.22	10.23	7.88	91.37	26.47	77.27	72.52
Goods	2.17	3.11	1.14	0.66	4.71	70.59	9.47	13.92
Total	100	100	100	100	100	100	100	100

Source: Own elaboration.

Table A 2. Labor Transitions (from file to column)

	High-Tech KIS	Market KIS	Financial KIS	Other KIS	No KIS	Goods	Unemployment	Inactive	Total
High-Tech KIS	74.36	5.13	1.28	3.85	8.97	0.00	1.28	5.13	100
Market KIS	0.75	63.53	0.75	2.63	13.16	3.76	4.89	10.53	100
Financial KIS	0.93	4.63	65.74	7.41	9.26	1.85	1.85	8.33	100
Other KIS	0.35	0.69	0.35	81.89	7.80	0.87	1.65	6.41	100
No KIS	0.56	0.71	0.20	1.85	73.97	4.42	4.55	13.73	100
Goods	0.23	0.81	0.12	0.81	19.91	61.47	2.91	13.74	100

Source: Own elaboration.

<Resumen>

La pandemia del COVID-19 supuso un colapso económico y múltiples impactos en la dinámica laboral argentina. Al igual que en el resto de la región, las caídas en las tasas de empleo (tanto por un aumento en la desocupación como por significativos egresos de la fuerza de trabajo) se sumaban a reducciones salariales para aquellos que pudieron conservarlo. Se complementaban así dos procesos de importante magnitud para el mercado de trabajo; un shock estructural asociado a la automatización de tareas y la reorganización y sustitución de factores, con una recesión coyuntural ocasionada por la pandemia. La experiencia internacional muestra el impacto amplificador que esta última tiene en la primera, generando consecuencias de largo plazo principalmente en aquellos empleos intensivos en tareas rutinarias. Sin embargo, el sector de servicios intensivos del conocimiento es el que mayores probabilidades presenta para amortiguar el shock recesivo (tanto a nivel remunerativo como en absorción laboral) aun con matices al interior de este de acuerdo con el grado de alcance de las medidas de cierre y la capacidad de migración al trabajo remoto. Por último, el enfoque de tareas resulta determinante para captar las capacidades de adaptación a ambos procesos, absorbiendo buena parte del potencial explicativo que suelen aglutinar las clasificaciones sectoriales.

Palabras Clave: Servicios Intensivos del Conocimiento, Automatización de Tareas, COVID-19, Argentina, Mercado de Trabajo

■ Submission of Manuscript: 14 of October, 2021

■ Manuscript Accepted: 22 of December, 2021

■ Final Manuscript: 22 of December, 2021